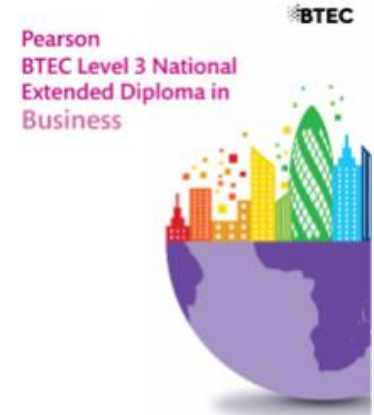


BTEC National Diploma in Business

Course outline:

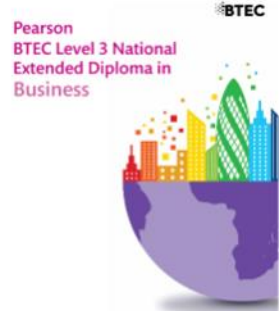


What is the BTEC National Diploma in Business?

- It is a vocational qualification
- Equivalent to 2 A Levels
- It builds up over 2 years:

In year 12 you will study for the BTEC National Extended Certificate (worth 1 A' Level)

In year 13 you will top this up to a BTEC National Diploma (worth a 2nd A' Level)



How does it differ from A Level?

- Assessment

50% of your work will be coursework

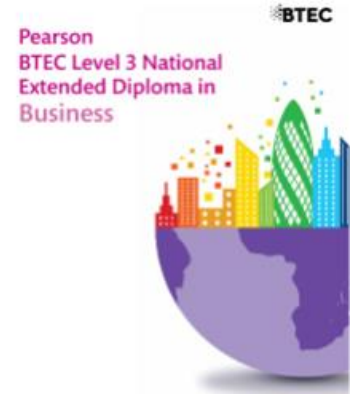
- How you are Assessed

The coursework is not about what you know, but what you can do

E.g. presentations, group work and carry out tasks

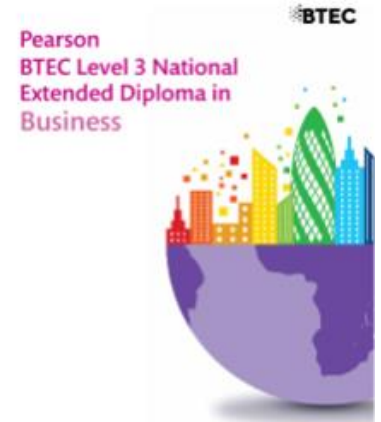
- When you are assessed

6 courseworks and 2 exams over the 2 years



How does it differ from A Level?

- Unlike A' Levels you will receive a qualification the Extended Certificate at the end of year 12
- Unlike A' Levels you will be able to retake your exams in year 13



What will I study in Year 12?

Unit 1 Exploring Business - A coursework in three parts, which takes the form of a detailed examination of 2 contrasting business

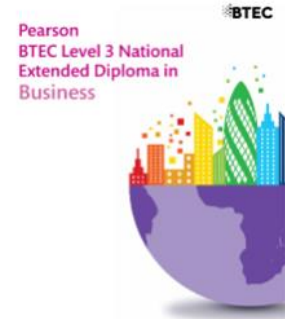
Unit 2 Developing a Marketing Campaign - A controlled assessment, which takes the form of developing a marketing campaign for a pre-released case study

Unit 3 Personal and Business Finance - A written examination on the subject of business and personal finance

Unit 8 Recruitment and Selection Process - A coursework in two parts, which takes the form of carrying out a role playing of the recruitment and selection process

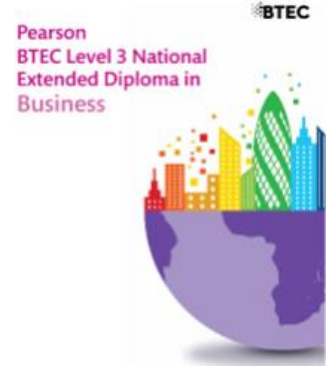
What will be expected of me?

- I will try my hardest
- I will meet deadlines
 - If you fail to do so it has consequences
 - Fail to meet the initial deadline, no resubmission
 - Fail to meet resubmission, you can pass only, no merit or distinctions
- I'll ask for help and be willing to take it
- You'll take advice, and treat your teachers with respect



How will I learn?

- Coursework
 - Teachers will introduce the coursework
 - You are then expected to work through detailed helpsheets which will explain the requirements of the coursework and help you progress
 - However, your teachers are always available for help, advice and direction
- Exams and Controlled Assessments
 - Are prepared for in traditional lesson style



Text Book

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